



## **UBI BANCA FOUNDING SUPPORTER OF THE LA SCALA OPERA HOUSE**

Milan, 3<sup>rd</sup> July - The La Scala opera house and UBI Banca announce the entrance of the banking Group to the small circle of the “Founding Supporters” of this milanese cultural institution. The agreement was concluded following the co-option by a General Meeting of the Teatro alla Scala di Milano Foundation, presided by its president and Mayor of the City Giuseppe Sala.

Acquiring this status is a further step forward in the long-standing collaboration between the UBI Banca Group, the La Scala opera house and the Teatro Alla Scala Academy.

“Our collaboration with UBI Banca” said Alexander Pereira, the Superintendent, “has been going on for many years now and it has led to the completion of many projects with the Teatro Alla Scala Academy, amongst which I recall in particular the concerts conducted by M. Honeck for the tenth anniversary of the bank. The decision to become a Founding Supporter is a further important step which confirms the usefulness of the projects we have completed together and it opens up new prospects for the development of future initiatives”.

“We have recently decided to celebrate the tenth anniversary of the foundation of the Bank with the La Scala opera house and the Academy Orchestra conducted by Manfred Honeck”, said Victor Massiah, Chief Executive Officer at UBI Banca. “It is an experience that has made us realise directly the professional and artistic excellence that this cultural institution has achieved and it has also allowed us to experience the prestige one acquires by carrying out projects together”.

In April of this year the UBI Banca Group organised a concert tour for the Bank’s tenth anniversary, with events in Milan, Turin, Bergamo, Brescia, Bari and Ancona. The co-operation between the banking Group and the Teatro alla Scala Academy commenced in 2011 at the time of the 150<sup>th</sup> anniversary of the unification of Italy when UBI Banca wished to promote traditional Italian culture by organising a series of artistic initiatives designed to support young pupils of the Academy. Events by the School of Ballet and solo and orchestral concerts were hosted in eleven cities in Europe, Asia and South America: Mumbai, New Delhi, Madrid, Moscow, Luxembourg, Munich, Singapore, Hong Kong, Shanghai, Lausanne, San Paolo.

There have been a number of opportunities since then each year offered by the Bank to pupils of the Academy so that they can gain professional experience of major importance alongside internationally famed artists.