



**UBI Banca and the Casa Sollievo della Sofferenza Foundation
present the social bond “UBI Comunità per Fondazione Casa
Sollievo della Sofferenza”**

An amount equal to 0.50% of the nominal amount of the bonds issued by UBI Banca and fully subscribed will be donated to the foundation and used to support scientific research in the field of genetic and neurodegenerative diseases carried out by the hospital Casa Sollievo della Sofferenza di San Giovanni Rotondo.

Milan, 3rd June 2013 - UBI Banca announces the issue of the social bond “**UBI Comunità per Fondazione Casa Sollievo della Sofferenza**”, for a total amount of **€20 million**, part of the income from which will constitute a charitable donation to the Casa Sollievo della Sofferenza Foundation. The donation will be used by the foundation to support clinical trials and preclinical scientific research relating to genetic diseases, regenerative medicine and innovative treatments carried out by the hospital Casa Sollievo della Sofferenza di San Giovanni Rotondo, Opera di San Pio da Pietralcina.

“It is important for the UBI Banca Group to continue to maintain its connection with local communities, amongst other things by supporting institutions that excel in their capacity to transform financial resources into high social impact projects”, commented **Rossella Leidi**, Chief Business Officer at UBI Banca.

“At Banca Carime, the UBI Banca Group’s bank in Apulia, we are particularly aware of the importance of the scientific work carried out by the foundation and we are sure the issuance will attract the particular interest of our customers”, said **Raffaele Avantaggiato**, General Manager at Banca Carime.

“The UBI Banca Group’s support is an important encouragement for those at our institution who work in the difficult field of scientific research”, observed the Vice President and General Manager of the Casa Sollievo della Sofferenza Foundation, **Domenico Crupi**. “The directors and staff at Casa Sollievo see this initiative as a sign of esteem and confidence, which is even more important because it comes from a banking group which we have worked with for many years and which knows our hospital very well. Economic, environmental and social sustainability are the cornerstones which guide our activity, where this is intended as ways and capabilities of guaranteeing people’s rights over time, one of which is the right to medical care. And we are profoundly grateful to the UBI Banca Group and to Banca Carime of Bari for this initiative”.

The bonds, issued by UBI Banca, have a minimum subscription price of €1,000, a life of two years, half yearly coupons and a gross annual yield of 2%. They may be subscribed **from 3rd June until 12th July 2013**, unless the offer period is closed early or extended. The bonds will not be listed on any regulated market or multilateral trading system.

The introduction of social bonds in Italy forms part of a renewed commercial policy of the UBI Banca Group to work with the nonprofit third sector on a path of growth, social innovation and support for high social impact projects organised by public and private sector organisations in local communities. It was commenced in the last quarter of 2011 through the launch of **UBI Community**, a platform of services and

tools, amongst other things, for nonprofit organisations and church-related institutions. UBI Community is an innovative service model designed to provide a prompt and effective response to the many different needs of nonprofit organisations by means of products specially developed to provide banking and credit support for the management of everyday activities, planning and investments.

Since April 2012, 26 social bonds have been placed by the UBI Banca Group for a total value of approximately €280 million, which have made it possible to make donations to support initiatives of social interest amounting to approximately €1.4 million. Most of these bonds were subscribed well before the end of the offer period, which bears witness to the common goals of the UBI Banca Group and the communities it serves.

For a full description of the bonds and for further details of the conditions of the offer, investors are invited before subscribing to carefully read the Basic Prospectus filed with the Consob (Italian securities market authority) on 8th February 2013 following the approval notified by the Consob with Note No. 13004310 of 16th January 2013, with particular regard to the “Risk Factors” section of the relative Summary Note and the Definitive Conditions relating to the issuance, available free of charge in branches and on the websites of the issuer (www.ubibanca.it) and the placement agents in which details are given of the costs, conditions and risks in typical of the investment in question.

Casa Sollievo della Sofferenza Foundation

Casa Sollievo della Sofferenza di San Giovanni Rotondo (www.operapadrepio.it) is a highly specialist “religious classified hospital” and it constitutes an important point of reference in terms of welfare and scientific research for central southern Italy. Inaugurated by Padre Pio on 5th May 1956, it has been recognised as a nonprofit religious foundation since 1971 and in 1980 it acquired the status of a general regional hospital as part of the National Health Service. It has been recognised since 1991 by the Ministry of Health as a scientific care and treatment hospital and consequently in addition to providing clinical and care services, it also carries out research into genetic diseases, innovative treatments and regenerative medicine. The hospital has 900 beds and provides diagnosis and treatment services to over 56 thousand patients each year, while it delivers 1.2 million outpatient services to over 300 thousand patients.

UBI Banca

The UBI Banca Group is the third largest Italian banking Group (www.ubibanca.it) by stock market capitalisation. It operates in Italian regions through eight network banks (Banca Popolare di Bergamo, Banco di Brescia, Banca Popolare Commercio e Industria, Banca Regionale Europea, Banca Popolare di Ancona, Banca Carime, Banca di Valle Camonica and UBI Banca Lombarda Private Investment and a network of financial advisors) and its product companies. As at 31st March 2012, the UBI Banca Group had some of the most solid capital ratios in the Italian banking sector with a core tier one ratio 10.50%. With approximately 4 million customers, the Group has a network of over 1,700 branches and approximately 18,000 employees.

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