

## UBI BANCA AVAILABLE ON APPGALLERY EASIER AND FASTER PAYMENTS FOR ALL HUAWEI MOBILE SERVICES DEVICES

**Milan, 19<sup>th</sup> June 2020** – The Huawei AppGallery continues to grow. The company's store now has over 420 million active users per month in the world and 26 million of these are in Europe. UBI Banca's app is also now available for download on all devices with **Huawei Mobile Services**: the **HUAWEI P40 series, HUAWEI Mate Xs, HUAWEI Mate 30 Pro** or the latest **HUAWEI Y5P** and **HUAWEI Y6P** devices.

**UBI BANCA** is enhancing its customers' mobile banking experience on all HMS devices to ensure transactions can be carried out with ease and simplicity even on a smartphone. The app gives all users access to UBI Banca's digital services at their fingertips so they can use them easily and intuitively with just one tap. You can view your account, make credit transfers, load prepaid cards and compile postal payment slips by photographing the bar code, all with perfect ease using your Huawei smartphone.

It is extremely easy to use UBI Banca's app. Just download it from the Huawei AppGallery, set your preferred mode of access and you can enter the world of UBI Banca services with a password, fingerprint or face recognition for a fast, reliable and secure customer experience. Also you can use the main functions such as viewing your balance or making a credit transfer even before you gain access to the app's secure area.

*"We know it is essential for our customers to be able to manage all aspects of their finances and that is why we are making huge efforts to bring all the banking service apps most in demand from users onto our platform. With the arrival of UBI Banca today we are once again affirming and demonstrating our commitment to our customers and to our partners who choose and contribute everyday to the growth of our ecosystem",* said **Pier Giorgio Fucas, Deputy General Manager at Huawei CBG Italia**.

*"UBI Banca is the first bank in Italy to arrive in the Huawei AppGallery, which further confirms the priority that the Group gives and the commitment it makes to investing in digitisation",* said **Ivan Isaia Gotti, Head of Remote Channels at UBI Banca**. *"One of our main objectives is to provide the best possible customer-experience in the use of online services and it is fundamental here to make it possible to use apps that are specially developed for different operating systems. UBI Banca's new app will certainly improve the satisfaction of our customers who use Huawei devices and it will simplify all those online banking transactions that are now possible everyday using smartphones and tablets".*

All those partners who choose to make their app available on the **HUAWEI AppGallery** benefit from the full support of the dedicated Huawei team and from an enthusiastic public composed of **over 26 million active users per month in Europe**, which is growing continuously. The apps available on the **HUAWEI AppGallery** are verified and have passed a four step review process before they are published, which demonstrates Huawei's wish to build an open platform, which is both secure and innovative at the same time, designed to strictly protect the privacy and security of its users to provide a unique and intelligent experience.

Today the AppGallery, which represents the first valid alternative to app stores in the last ten years, has over 60,000 apps already integrated with **HMS Core and the arrival of UBI Banca** once again shows the way forward as it increases its range of solutions for managing its customers' cash.

#### **About Huawei Consumer BG**

Huawei is present with its products and services in over 170 countries and it serves one third of the world's population. In 2015 Huawei was ranked in third place for the number of smartphones distributed. It has over 16 R&D centres located throughout the world in countries which include the United States, Germany, Sweden, Russia, India and China. Huawei's Consumer Division is one of Huawei's three business groups and it supplies smartphones, mobile broadband (MBB) devices, family devices and cloud services. With over 30 years of experience in the ICT sector, a large global network, business operations on a vast scale and a solid network of partners, Huawei's Consumer Division delivers the latest generation technologies to consumers throughout the world, to improve communication on the planet.

For further information please visit: <http://consumer.huawei.com/en>

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#### **About UBI BANCA**

UBI Banca is one of the leading commercial banking groups in Italy by stock market cap, with a market share of approximately 7%, over 1,500 branches and more than 19,000 employees. UBI has built a team of people with a variety of expertise and training, which is researching, designing and implementing digital banking solutions that are changing the way customers use banking services.

Its centre for digital innovation applied to banking services now has 150 experts working in it to satisfy banking needs with technologically innovative solutions. The services are created to be used with the greatest of ease, especially designed to radically improve the "user experience" of the Bank's customers who receive digital services.

For further information please visit: [www.ubibanca.com](http://www.ubibanca.com)

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